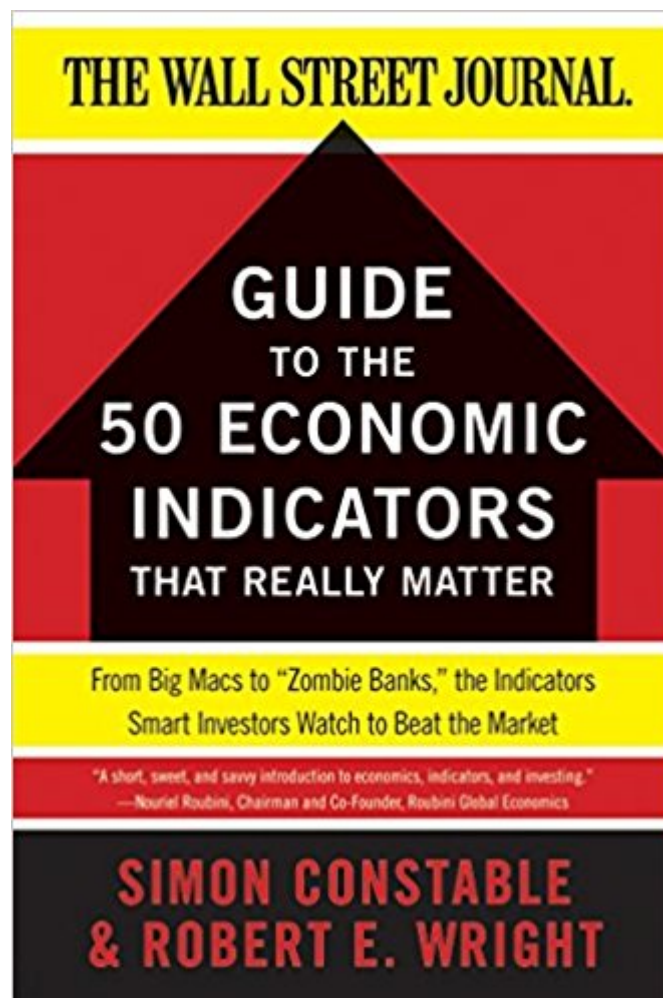


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# The WSJ Guide To The 50 Economic Indicators That Really Matter: From Big Macs To "Zombie Banks," The Indicators Smart Investors Watch To Beat The Market (Wall Street Journal Guides)





## Synopsis

With more than 80,000 copies sold worldwide in multiple languages, The Wall Street Journal Guide to the 50 Economic Indicators that Really Matter is a must-have guide for investors. WSJ columnist Simon Constable and respected financial historian Robert E. Wright offer valuable tips and insight to help investors forecast and exploit sea changes in the global macroeconomic climate. Unlike other investment handbooks, Constable and Wright's guide explores the not widely known economic indicators that the smartest investors watch closely in order to beat the stock market--from "Big Macs" to "Zombie Banks." Not only valuable and informative, The Wall Street Journal Guide to the 50 Economic Indicators that Really Matter is also wonderfully irreverent and endlessly entertaining, making it the most fun to read investors' guide on the market.

## Book Information

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## Customer Reviews

If you're in the phase of your life and your career as an investor where you'd like to better understand the economic news ... I'd strongly recommend you pick up, peruse and frequently revisit this book. --Inman News "A short, sweet, savvy introduction to economics, indicators, and investing." -- Nouriel Roubini, Chairman and Co-Founder, Roubini Global Economics. --From the front cover "I can't believe Simon and Robert have revealed the secret tricks that I've been using for years to make money on the markets. All of the hedge funds will go out of business!" -- James Altucher. --From the back cover "[The authors] have accomplished a rare feat--they've written a book on

economics that's readable, and actually enjoyable," Chris Nichols, of Yahoo! Finance writing for WG Williamsburg Greenpoint News + Arts. "Someone should have written this years ago," Brett Arends, WSJ -- --Customer review

An entertaining, must-have guide to the indicators most investors aren't followingâ€”but should be! To make the best possible investment decisions, savvy investors know that they should pay close attention to economic indicators. But while most are looking at conventional barometers like unemployment rates and housing starts, the smartest investors are following the often ignored, sometimes curious, but always interesting indicators that offer a true sense of where the economy is and where it's going. They provide the vital information needed to beat the market. In *The Wall Street Journal Guide to the 50 Economic Indicators That Really Matter*, Simon Constable and Robert E. Wright offer investors powerful new tools to guide them through the markets. Whether it's the VIX index (which tracks the level of anxiety among investors) or the Vixen index (which tracks the number of attractive waitresses in your hometown), this essential guide includes in-depth analyses of 50 valuable economic indicators, as well as what to watch for, what to do when movement happens, and the risk level involved in taking action. This must-have guide entertains and enlightens while offering essential advice on navigating the global economic climate.

Authors give a good introduction to various measures to pay attention to in each are of the GDP calculation. This is a good guide for the novice to intermediate investor that wants to learn more about what to look for and how to possibly use this information in your investment decisions. Should start you on the path to the "art" of forecasting and hopefully prevent being on the wrong side of the business cycle.

Excellent tool to learn about the stats that drive the markets. What I did not learn is how the big money uses some of these stats to justify why the market was up or down. The "where have you been the jobs number was negative" as stated by Bloomberg/ CNBC pundits and others. Then two weeks later the market rallies and the jobs number is all but forgotten. Those of us in the business know that unemployment is higher than the jobless numbers indicate or the CPI quote is bogus, yet it is the playbook all follow so we must play the game also. This book is a good reference tool!

This is an important book for any serious investor. Although the terms may be familiar already, this book pulls the information together and clarifies what you thought you already knew. It is a good

reference book and I intend to keep mine on the book shelf within easy reach to my computer. I believe this book is a worthy read for new or experienced investors. Thank you,

Great Value! Provides the meaning of the indicators, directs you towards the indicators, and provides you with an action plan on how and when to respond to these indicators. I read it over a few days and I have frequently referred back to this book while following the continuous updates to the indicators and market reactions.

This is a fun book that explains the 50 economic indicators in easy to understand language for the beginner. For the more advanced investor there are indexes here that I'd never heard of and now use in my swing trading strategy.

Excellent!

Excellent book. Perfect for long term stock traders.

Great Book! I just love it.

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